

2316

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Class – BA Sem IV

Subject – Psychology

Paper- Theory

Time Allowed : 3 Hours

Maximum Marks : 100

SECTION-A

Attempt all, each carries 2 marks.

- (a) Social Psychology
- (b) Cultural Anthropology
- (c) Social Interaction
- (d) Attitude
- (e) Cognitive dissonance
- (f) Stereotypes
- (g) Social loafing
- (h) Group think
- (i) Conformity
- (j) Compliance

SECTION-B

Attempt any four out of the following six, each carries 12 marks.

1. Define Social Psychology and discuss the problems and scope of social psychology.
2. Discuss the relationship between psychology, social psychology and sociology.
3. Define Social Interaction and factors affecting social interaction.

4. Define Prejudice and explain the factors in formation of prejudice.
5. Define propaganda, its types, medium and role in social problems.
6. Define Leadership, types and characteristics of an effective leader.
7. Discuss the psychosocial processes involved in social influence.

SECTION-C

Attempt any two out of the following four, each carries 16 marks.

8. Explain the process of attitude formation and attitude change and its measurements in detail.
9. How are groups formed? Explain the conditions of organization and types of groups.
10. Explain the need of social control and the various forms of social control.
11. Write a note on the following :-
 - (a) Attribution Theory
 - (b) Social Cognitive Theory
 - (c) Person Perception
 - (d) Leadership Theories
